

PROVIDER QUICK POINTS

PROVIDER INFORMATION



September 14, 2022

Collaboration with MOBE, LLC

Effective October 1, 2022, Blue Cross and Blue Shield of Minnesota and Blue Plus (Blue Cross) will collaborate with MOBE, LLC to work with subscribers to address significant unmet needs in the health care system for people who are frequent users of outpatient health care services (mostly professional & pharmacy) but are not experiencing optimal health outcomes.

MOBE uses a non-clinical approach based on health and wellness principles and pathways focusing on diet, sleep, activity, emotional health, and medications. The program that is available to applicable subscribers include:

- MOBE Guides (range of experienced health professionals) who work with subscribers on self-management via phone calls or messaging. This is a non-clinical program, even though guides may have clinical background.
- MOBE application and a library of tools and resources
- Pharmacists that provide Comprehensive Medication Review.
 - The subscriber can work with a MOBE Pharmacist who will review medications with them. The subscriber can then use that information when discussing with their doctor or if a subscriber wishes, MOBE can connect directly with their doctor. MOBE pharmacists DO NOT prescribe medications.

This program is only offered to applicable subscribers within the Commercial Fully Insured and Individual lines of business.

Questions?

Please contact provider services at **(651) 662-5200** or **1-800-262-0820**.