



Blue Cross addresses the continuum of health

Blue Cross and Blue Shield of Minnesota and its family of companies provide programs and insurance products that address health needs ranging from prevention and screening to treatment and disease management.

As the philanthropic arm of Blue Cross, our foundation has a unique leadership opportunity to

focus our grantmaking, partnerships and policy interests “upstream” on the social, economic and environmental determinants of health, which are beyond the reach of the traditional health care system. Together these efforts contribute to a healthy Minnesota.

FIGURE 1. Continuum of Health

